Paramount Data Privacy Services

Driving privacy for enterprises in changing compliance landscape

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WHY PARAMOUNT

As the importance of personal data increases at an unprecedented rate, it has become crucial for businesses today to ensure data privacy, both for revenue protection and for complying with the laws of the land. Any negligence could bring customer loyalty, stakeholder trust, shareholder value, and brand equity at risk. Hence, it has become imperative for organizations globally, to discover the data lying within their environment and meet privacy obligations applicable to them.

At Paramount Computer Systems, the leading Cybersecurity provider for organizations across the Middle East, we have a dedicated data privacy consulting division that helps organizations build comprehensive privacy framework based on industry best practices. Our strong allegiance to technology makes it easier for organizations to drive and manage their data privacy program efficiently. With our expert guidance on process improvement and privacy implementation, organizations can keep their privacy posture in its best shape.

Data Privacy Challenges That Organizations Face
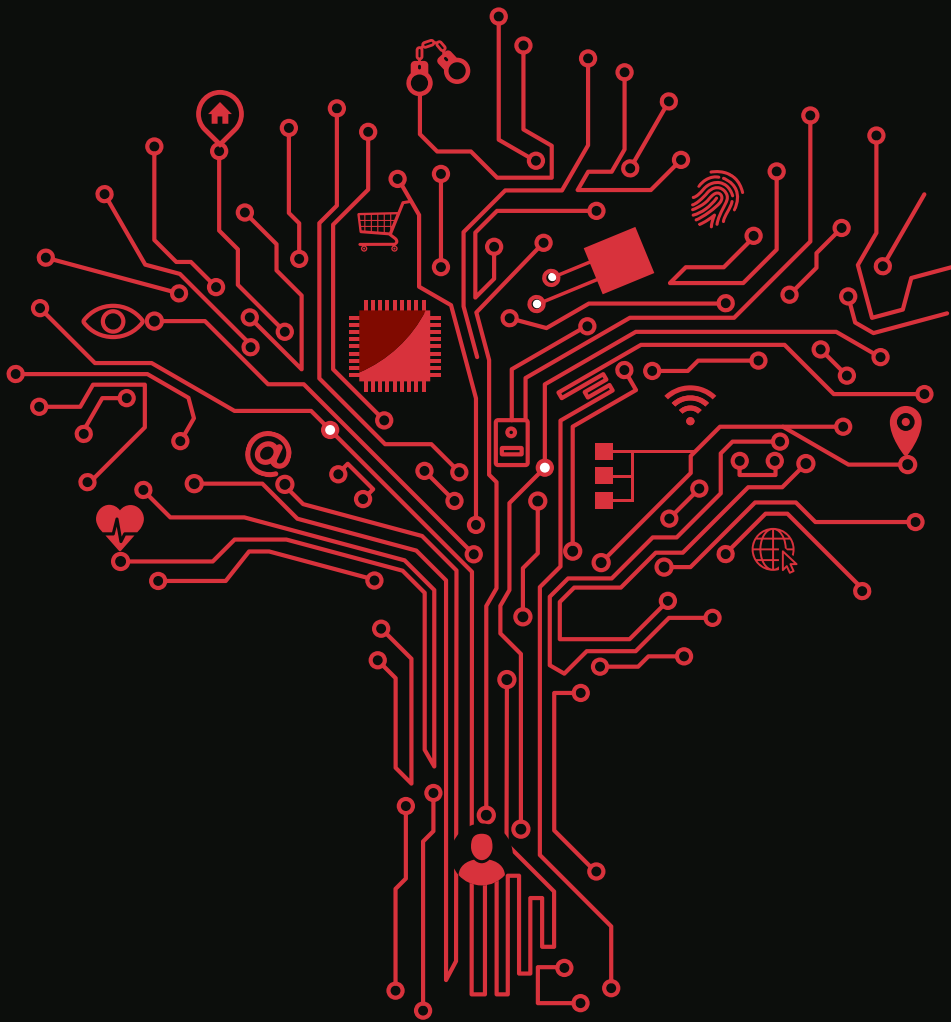
Discovering personal data in a siloed environment

Maintaining a proper record of the personal data processed

Building an efficient framework to address Data Subject Requests

Managing and responding to data privacy breaches

Devising an appropriate strategy for data collection and maintaining transparency

Understanding the regulatory risks and obligations involved

Ensuring adherence to privacy requirements by third party vendors

Understanding the implications of cross border data transfer

The Consequences Of Non-Compliance

Loss of trust of the public, investors, customers, and employees

Increase in threat due to changing technological and regulatory environment

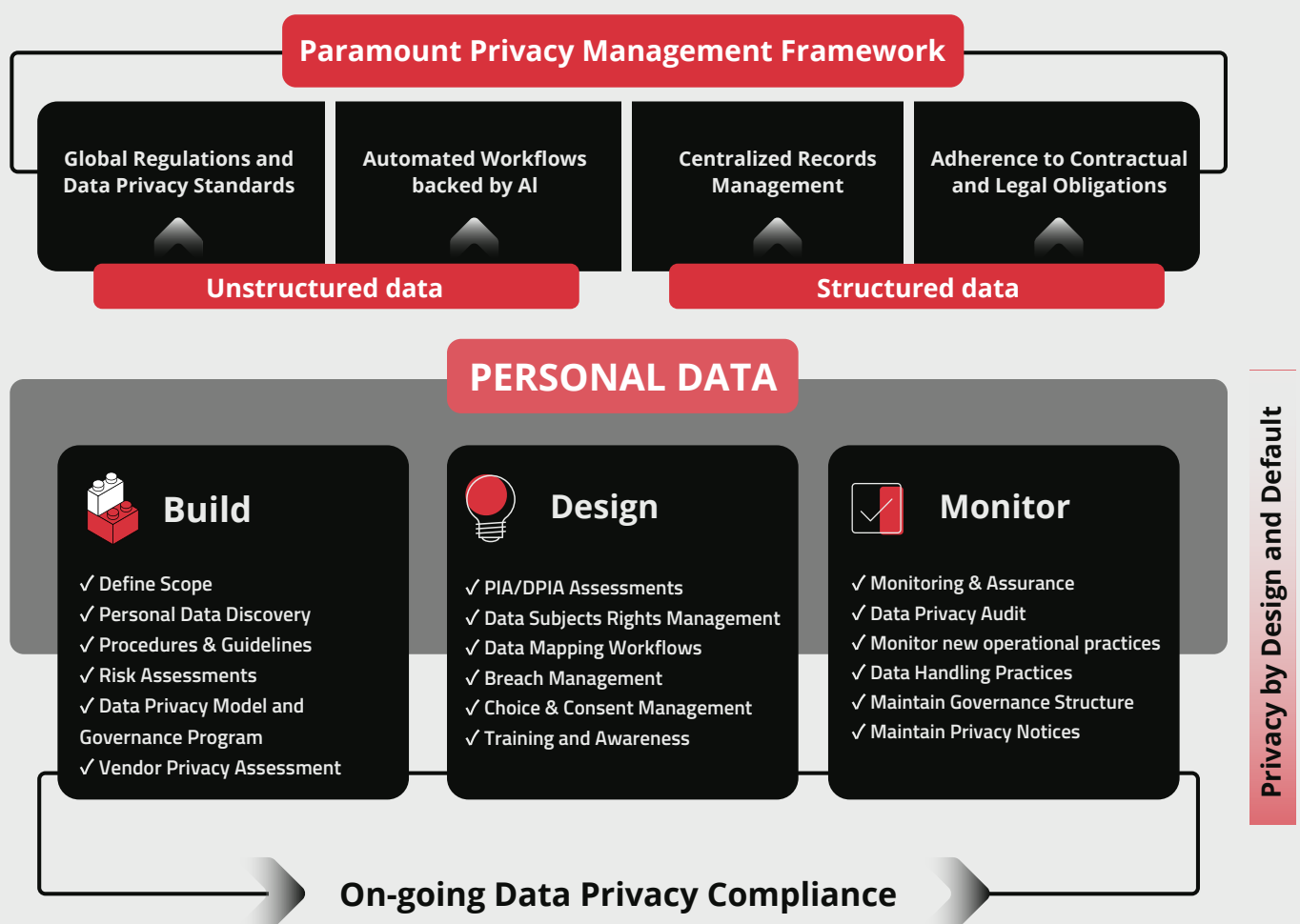Erosion of brand equity and reputation

High risk of incurring penalties

Disruption in business growth

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PARAMOUNT PRIVACY MANAGEMENT FRAMEWORK

Paramount has developed its proprietary Paramount Privacy Management Framework (PPMF) that integrates multiple local and global frameworks, standards, and regulations across domains, focusing on data protection and privacy of our customer's requirements. The key features of the Paramount Privacy Management Framework include:

- Process framework covers the whole gamut of an organization's data privacy requirements bridging gaps between business & IT counterparts
- Embraces Privacy by Design Strategy throughout the entire lifecycle of technology adoption in any organization
- Facilitates Privacy compliance in multi-regulatory environment by ensuring alignment to leading standards and global privacy laws

Paramount Privacy Management Framework

Global Regulations and Data Privacy Standards	Automated Workflows backed by AI	Centralized Records Management	Adherence to Contractual and Legal Obligations

Unstructured data **Structured data**

PERSONAL DATA

Build
✓ Define Scope
✓ Personal Data Discovery
✓ Procedures & Guidelines
✓ Risk Assessments
✓ Data Privacy Model and Governance Program
✓ Vendor Privacy Assessment

Design
✓ PIA/DPIA Assessments
✓ Data Subjects Rights Management
✓ Data Mapping Workflows
✓ Breach Management
✓ Choice & Consent Management
✓ Training and Awareness

Monitor
✓ Monitoring & Assurance
✓ Data Privacy Audit
✓ Monitor new operational practices
✓ Data Handling Practices
✓ Maintain Governance Structure
✓ Maintain Privacy Notices

Privacy by Design and Default

On-going Data Privacy Compliance

OUR SOLUTION PORTFOLIO

Paramount is a leading cybersecurity and risk management organization in the Middle East. Within the Data Privacy division, certified privacy professionals possess extensive experience in catering to the needs of organizations towards protecting personal data and building a privacy program aligned with their goals. The various services provided within our portfolio enable organizations to implement and operationalize privacy services driven by the technology solution.

1 PERSONAL DATA DISCOVERY AND MAPPING

- Integration with Data Stores and PII Discovery
- PII Classification and Inventory
- Data Flow Maps and Record of processing activities

2 PRIVACY IMPACT ASSESSMENT

- Data Protection Impact Assessment/Privacy Impact Assessment
- Vendor Privacy Risk Management

3 INTERNAL CONTROL AND ASSURANCE

- Privacy Notices
- Breach Management and Resolution
- Privacy By Design

4 DATA SUBJECT RIGHTS MANAGEMENT
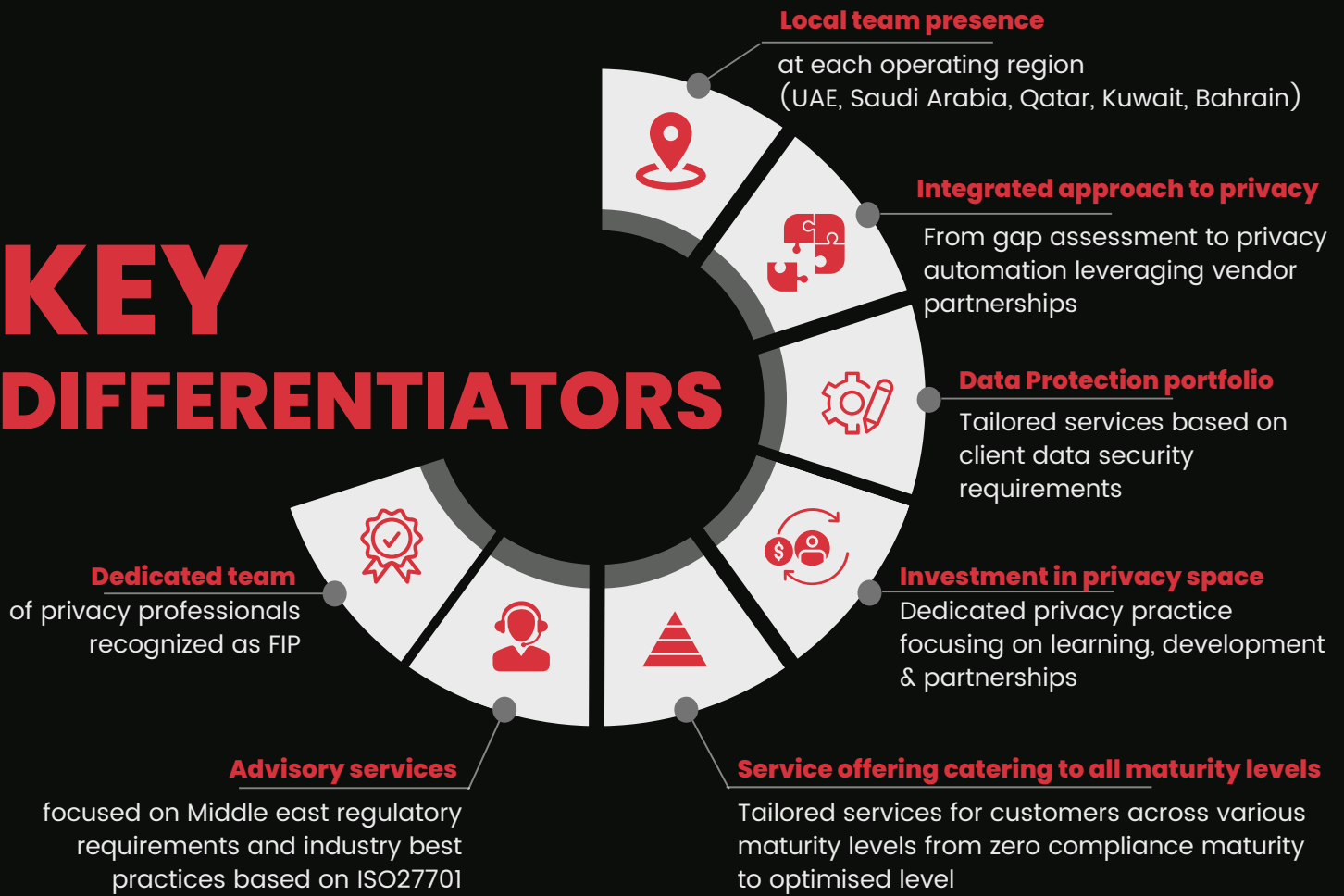
- DSR Identification and Portal setup
- DSR Validation and Fulfilment
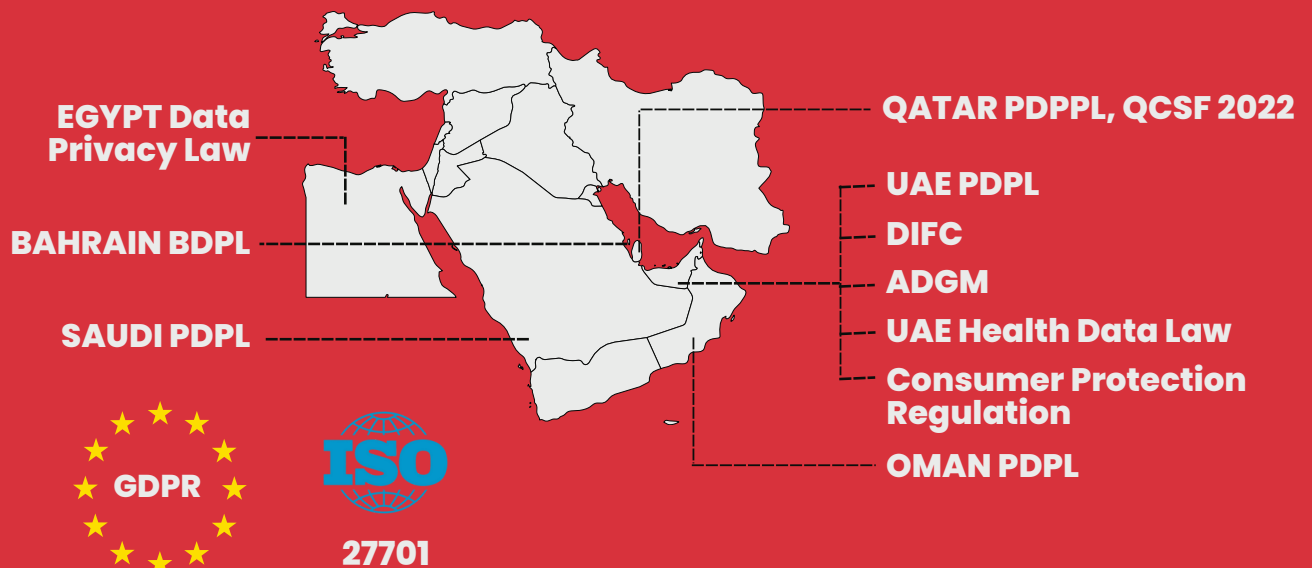- Centralised DSR Reporting and Notification/Alerts

5 COOKIE COMPLIANCE AND CONSENT MANAGEMENT

- Cookie Categorisation and Scanning
- Consent Tracking and Management
- Integration with third party tools/technologies

6 DATA PRIVACY TRAINING AND GOVERNANCE

- Review of Policies/Processes
- Staff Training
- Awareness
- Monitoring and Audit

KEY DIFFERENTIATORS

Local team presence
at each operating region
(UAE, Saudi Arabia, Qatar, Kuwait, Bahrain)

Integrated approach to privacy
From gap assessment to privacy automation leveraging vendor partnerships

Data Protection portfolio
Tailored services based on client data security requirements

Investment in privacy space
Dedicated privacy practice focusing on learning, development & partnerships

Service offering catering to all maturity levels
Tailored services for customers across various maturity levels from zero compliance maturity to optimised level

Advisory services
focused on Middle east regulatory requirements and industry best practices based on ISO27701

Dedicated team
of privacy professionals recognized as FIP

Data Privacy Coverage across EMEA

EGYPT Data Privacy Law

QATAR PDPPL, QCSF 2022

UAE PDPL

DIFC

ADGM

UAE Health Data Law

Consumer Protection Regulation

BAHRAIN BDPL

SAUDI PDPL

OMAN PDPL

GDPR

ISO 27701

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CASE STUDY – BFSI CLIENT

A leading bank in UAE region was looking forward to the end-to-end implementation of cookie and consent management solution within their environment.

Challenges

Lack of integrated consent collection mechanism within the bank

Absence of cookie compliance management on website

Ineffective management of preference consents

Tasks Performed

Identification of consent collection endpoints

Manage consent revocations across primary and non-primary channels in a centralized platform

Cookie categorization and deployment of location specific consent banners

Outputs/ Benefits

✓ Documented procedure for consent management

✓ Technology enabled consent management solution

✓ Automated tracking of cookie consent and form-based consent with analytics and visualization of consent at an organization level

OIL AND GAS CLIENT

A leading oil and gas customer in Qatar region was looking forward to the end-to-end implementation of data privacy program, within their environment.

Challenges

Limited insight into personal data management within the organization

Absence of data privacy framework to manage privacy risks

Lack of employee awareness of personal data protection law obligations

Tasks Performed

Advisory and consulting services to establish data privacy framework

Integrated solution to give centralized view of personal data management

Provided role-based training and awareness sessions

Outputs/ Benefits

An operationalized Data Privacy Program fully compliant with Qatar Privacy Law

✓ Utilized People-Data-Graph to link personal data to its owners to fulfill privacy use-cases

✓ A single interface for all consumers to initiate, track and communicate regarding a DSR

✓ Automated DPIAs, PIAs, and Vendor assessments with Risk and advanced analytics

✓ Visibility to manage compliance, risk, and completeness across and within assessments

✓ Automated tracking of cookie consent and form-based consent with analytics and visualization of consent at an organization level

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Our Partners

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